

## **ORDINANCE - 37**

### **Bachelor of Business Administration (B.B.A.)**

The Faculty of Management Studies shall offer following Under Graduate Program:

- (i) Bachelor of Business Administration (BBA)
  - (a) The University shall offer above course as per guidelines of the University Grants Commission (UGC) / AICTE / State / Central Govt. issued from time to time.
  - (b) The medium of instruction and examination shall be English throughout the course of studies.
  - (c) The Teaching and Examination Scheme shall be duly approved by the Board of Studies and Academic Council before execution and shall be according to the Ordinances, Rules and Regulations as specified, hereunder and elsewhere.
  - (d) The University shall follow the UGC guidelines and adopt the choice based credit system.
  - (e) The minimum duration to complete the course shall be that of Three (3) years and maximum up to Six (6) years.
  - (f) Admission:

Candidate seeking admission in BBA courses must have passed basic eligibility criteria i.e. 10+2 exam or its equivalent from any recognized Central / State Board with any stream. Further, candidate appeared in the qualifying examination and awaiting the result may also apply and may be admitted provisionally. But, the admission shall be confirmed only after the declaration of the result and passing the examination and fulfilling the admission eligibility criteria within 30 days of admission. The University shall follow all the guidelines as given by the UGC / AICTE / State / Central Government regarding admissions from time to time.

Reservations and admissions to NRI / Foreign Students / Persons of Indian Origin (PIO) / Children of Indian Workers in the Gulf Countries and Management / Institute Preference Quota shall as per the policy laid down by Central government / State government of MP.

The reservations for SC / ST / OBC (excluding creamy layer) / Minority communities shall be as per the policy laid down by Central government / State government of MP.

(g) The Teaching Scheme:

The studies from First to Fourth Semester shall normally cover the CORE courses required by the particular specialisations. Semester V and VI shall concentrate on specialisation and with the result the students shall be taught electives courses and concentrate on Project Work, Summer Training Programme and Dissertation Work.

Emphasis shall be given on presentations, case studies, soft skills and development of analytical skills. Students will be encouraged to give seminars on contemporary management issues.

These courses shall be revised every year, if required by the Departmental Council and approved by the Board of Studies and Academic Council respectively.

(h) The Examination Scheme:

All the rules and regulations as applicable to the Award of Grade and Grade Points, Attendance, Condoning of Deficiency, Award of Grace Marks, Award of Division and Merit List, Promotion to Higher Semester and Year etc. described in Ordinance – 4 shall be applicable in the current ordinance.